

# Amil Masic

[GitHub](#) | [Blog](#) | [LinkedIn](#)

Full Stack Software Engineer with expertise in marketplace platforms and real-time data management using React, GCP, Node.js Express, PHP, LAMP. Proven track record scaling startup platforms and transforming legacy systems into modern architectures. Experienced in building robust validation systems and user-centric interfaces that drive customer satisfaction and retention.

## TECHNICAL SKILLS

**Frontend:** CSS, HTML, JavaScript, React.js, React Native, React-Query, React-Router, TypeScript, Vue

**Backend/Tools:** GCP (Cloud Run, App Engine, Cloud Functions, Cloud Scheduler, Pub/Sub), Firebase (5+ projects), Express, AWS, Docker, Git, GitHub, Laravel, Next.js, Node, NoSQL, PHP, PostgreSQL

## PROFESSIONAL EXPERIENCE

**ReminderMedia | Hybrid | King of Prussia, PA**

**Feb 2024 – Current**

*Full Stack Software Engineer*

- Architected customer data validation system in React/GCP that processes thousands of shipping profiles daily, significantly reducing error rates and improving delivery accuracy.
- Designed and implemented pub/sub notification system using GCP Pub/Sub patterns, enabling real-time communication across distributed services.
- Rapidly mastered LAMP stack in multi-container Docker environment (5-6 containers per project), architecting critical missing features that drove substantial increases in product adoption.
- Served as technical bridge between LAMP and GCP ecosystems, dynamically shifting focus to highest-impact initiatives and maintaining velocity across multiple product streams.
- Led dev/prod parity stabilization project, implementing systematic synchronization protocols that eliminated deployment discrepancies and reduced production incidents.
- Architected GCP-based MLS listing denormalization pipeline using Cloud Functions and storage triggers, transforming complex relational data into optimized structures for high-performance React rendering.
- Leveraged GCP services (Cloud Run, App Engine, Cloud Scheduler, Storage triggers, Secret Manager) to build scalable event-driven workflows for automated print fulfillment and delivery tracking.

**Instant Teams | Remote | Doylestown, PA**

**Feb 2022 – Feb 2024**

*Full Stack Software Engineer*

- Led development of a real-time marketplace platform in React/GCP serving 32,000+ users, implementing critical features for user matching and profile validation, resulting in 40% increased user engagement.
- Engineered and launched user-friendly customer portal featuring dynamic forms and streamlined approval workflows, resulting in 40% increased user adoption and improved customer satisfaction.
- Shipped cross-platform React Native mobile application to iOS App Store and Google Play Store, expanding marketplace accessibility and demonstrating full-stack proficiency across web and mobile platforms.

- Served as the primary resource for all matters related to Tailwind, providing guidance to colleagues, which led to a 30% reduction in design-to-development time.
- Collaborated with designer to create a custom button library, ensuring consistent and appealing UI elements that contributed to a 15% higher user interaction rate.

**Starbucks | Glasgow, De**  
*Shift Supervisor*

**Feb 2018 - Mar 2020**

- Led teams of 6 associates, providing a high-quality Starbucks experience to over 800 patrons daily
- Named Partner of the Quarter for providing the best experience for both customers and coworkers
- Provided on-the-job training to 18 new associates as a certified Barista Trainer

## **EDUCATION**

**Flatiron School | Remote**  
Full Stack Web Development

**Jun 2021**

**College of Economics and Informatics | Prijedor, Bosnia and Herzegovina**  
Bachelor of Science (BS) in Information Technology

**Aug 2012 - May 2017**